



The Shepherd Color Company
We Brighten Lives

TECHNICAL DATA SHEET

TDS #378
Revision 0
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YELLOW 10P110E REACH COMPLIANT

C.I. Pigment Yellow 53
CAS # 8007-18-9*

DESCRIPTION: A bright yellow powder produced by high temperature calcination. This pigment has good UV and visible opacity, is chemically inert, heat resistant, and stable to ultraviolet light. It is non-bleeding and non-migratory. It has exceptional durability and hiding power, and is generally used in applications where resistance to heat, light, and weather are needed. It is compatible with most resin systems and polymers, and is non-warping. Typical applications (non inclusive) are plastics and other applications where equivalent pigment chemistry is used.

COMPOSITION: Nickel, Antimony, Titanium

Physical/Chemical Property	Typical Value	Units	Test Method+
Specific Gravity	4.6	n/a	SCTM 312
Loose Packing Density	6.7	lbs./gal	SCTM 194
	0.80	kg/L	
Surface Area (BET)	1.9	m ² /g	SCTM 153
Percent Moisture	0.1	wt. %	SCTM 248
Mean Particle Size	1.4	microns	SCTM 183
Conductivity	150	μS/cm	SCTM 142
Oil Absorption	9	parts oil/100 parts pigment	SCTM134
pH	7.4	n/a	SCTM 101
Residue 325 Mesh	0.01	wt. %	SCTM 135
Heat Stability	>1,500	°F	Observed
	>800	°C	

+SCTM refers to Shepherd Color Testing Method

Issued by: Brian Schwer-Technical Manager

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